



THE
ABAC
SCHEME
LIMITED

14 September 2017

Expert Panel
Alcohol Policies & Legislation Review
c/o Department of Health
PO Box 40596
Casuarina NT 0811

By Email: Alcohol.Review@nt.gov.au

Dear Sir/Madam,

I refer to the Issues Paper released for public consultation as part of the Alcohol Policies and Legislation Review in NT.

I note that it includes the discussion topic, "How should the promotion of alcohol be managed and what restrictions, if any, should be put in place?"

We have prepared an information paper to support the review that outlines the quasi-regulatory scheme for regulation of alcohol marketing communications in Australia.

Please contact our executive officer, Jayne Taylor, if you have any queries in relation to The ABAC Scheme.

Yours sincerely

Alan Ferguson
Chair
ABAC Management Committee

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